

Cameron Merton

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Supply Chain Management Grad • Ready to Tackle Your SCM Challenges

Reduced stock-outs 17% ⬇️ **Cut costs 10%** ⬇️ **Decreased lead time 16%**

Tenacious Supply Chain Management (SCM) graduate with a solid foundation in the concepts, analytical techniques, and methods for managing integrated supply chains. Delivered measurable outcomes in just two brief summer internships. Consistently rose to leadership roles in both academic and work settings.

Inventory Management • Procurement • Supply Management • Logistics and Transportation
Predictive Modeling Development • Data Analytics • Data Mining • Project Management



EDUCATION



Bachelor of Arts, Supply Chain Management | 2024 | *summa cum laude* | GPA: 3.95
MICHIGAN STATE UNIVERSITY | East Lansing, Michigan

Integrated SCM Capstone Project | Grade: 4.0

- **Optimized the supply chain** for a mid-sized manufacturing firm, **reducing delivery lead times 16%** through strategic vendor partnerships and inventory management improvements. Analyzed real company data using Power BI and Excel.

Data Analytics in SCM—Multiple Team Projects | Grade: 4.0

- Worked in groups to find solutions to supply chain questions that affect profitability and influence pricing. Analyzed data with linear programming, linear regression, and statistical methods.

Business Policy & Strategic Management—Team Project | Grade: 4.0

- Group leader for a team of students who analyzed Starbucks' post-pandemic strategy and potential impact on quality.

Survey of Operations Management—Team Project | Grade: 3.75

- Led a team of three that used a supply chain modeling tool to simulate business routes, transportation methods, and other variables while maintaining a positive balance sheet.



During a two-week team simulation, Cameron took initiative and naturally slipped into a leadership role. She is an action-oriented individual who willingly puts in effort.

Robert Smith, Faculty
Michigan State University

Vice President, Student Supply Chain Management Association, MSU | 2022 – 2024
First female elected to the VP role. Organized meetings with supply chain management leaders.

INTERNSHIPS

RAPTOR MANUFACTURING | Albertville, Michigan

05/2022 – 08/2022 and 05/2023 – 08/2023

Logistics Intern

Skills honed



Collaboration: Worked closely with the Director of Logistics on mission-critical projects that improved processes and cut costs.



Analysis: Conducted deep analysis of data using dashboards, spreadsheets, and data-visualization tools.

Results in just two summer internships



Lowered costs 10% by streamlining the procurement process and enhancing supply chain efficiency.



Decreased stock-outs 17% by creating an Excel-based inventory management tool that accurately predicted stock-outs and reorder dates.

10%
cost
reduction

17%
stock-out
reduction

EMPLOYMENT

PUEBLO CANTINA | Novi, Michigan

05/2021 – Present

Manager

Independently manage a fast-paced restaurant and supervise a team of 15 employees on multiple shifts. Administer daily cash flow. Supervise bartending and oversee inventory of alcohol and supplies.

- **Promoted** from server to manager **after demonstrating leadership skills** and **reliability**.
- **Entrusted with full autonomy** to manage establishment without supervision.

TECHNICAL PROFICIENCY

Microsoft Office: Excel, Word, PowerPoint, Outlook
ERP, SAP, and MRP systems
Power BI, SQL, and Python

COMMUNITY

Volunteer | Kids with Compassion | Detroit, Michigan

2018 – 2020

- Collaborated with a team of students to assist communities in the Detroit metropolitan area.



Strategy



Client Background

Even new grads have a story—and Cameron’s was about leadership. As one of the few female Supply Chain Management (SCM) graduates in her class, Cameron was elected VP of the student SCM organization at her university. Second, she assumed leadership roles for a number of class projects that earned high scores. And third, she was promoted from server to manager of a restaurant, where she was given autonomy to run operations without supervision.

Design Strategy

Most of Cameron’s target companies were large manufacturers; so I gave this resume an industrial feel by creating design elements with a brushed-steel appearance. To unify the header image with the rest of the resume, I added gear icons to the section headers. The gears were originally flat and black, so I used color and 3D effects to match them with the steel, then applied them like rivets.

Headline and Summary

Unlike many of her peers, Cameron had already achieved measurable outcomes. In just two brief summer internships, she’d teamed up with a Director of Logistics to decrease stock-outs (shortages) and reduce costs. Under the headline, I included these accomplishment metrics along with another accomplishment from a school project.

Education

In addition to her capstone, Cameron had led or participated in three group projects. We discussed each of these projects, as well as her leadership role in two of them. Her professor provided a letter of recommendation that attested to her natural leadership ability, so I included a quote from the letter.

Experience: Internships and Employment

I was impressed that Cameron had achieved such significant results in her internships. I differentiated her from her peers by highlighting the results, using a metallic-arrow graphic I created. I also added small icons to emphasize the skills she learned in these roles.

In her paid employment, Cameron distinguished herself with her leadership ability and was promoted to manager. By including her reason for promotion, I was able to show that leadership and responsibility are consistent parts of her story.