

# JONATHAN BREWER

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## SENIOR INFORMATION SYSTEMS DIRECTOR

**Business/Technology Planning • IT Web and Portal  
Global Solutions Delivery • Enterprise Portfolio Management**

**Information Systems Executive** with 20 years of global IT development and delivery experience, leading highly-visible and highly-successful technical projects with Fortune 10 companies. Promoted through positions of increasing responsibility in IT and process design, consistently delivering cost savings and bottom-line results. Extensive expertise in enterprise strategy and portfolio development with direct responsibility for budget management and execution. MBA graduate with unique blend of technical expertise and business savvy. Background includes accomplishments in:

- Global IT Strategic Planning
- Global Technology Integration
- Budget & Control Management
- Project / Change Management
- Executive Business Interface
- Global B2C Development & Deployment
- Enterprise Portfolio Management
- SAP Design & Global Implementation
- Technical Needs Assessment
- Global Siebel Implementation
- Vehicle Direct E-commerce Sales
- Outsourcing & Cost Reduction
- Best Practices Process Integration
- Privacy & Export Compliance
- Global Team Building

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## PROFESSIONAL EXPERIENCE

### GENERAL MOTORS CORPORATION

11/00-Present

#### Director – Global B2C Web & Portal (2/02-Present)

Spearhead the execution of a \$33M portfolio spend focused on the development, delivery, and operations of consumer web applications in 68 countries. Signature authority for \$9M global application development budget aligned to strategy. Directed global B2C strategy project to establish common user experience imperatives as measured against competitors in key markets. Built foundation of critical enablers for common delivery and shared services model with operation cost reduction targets. Supervised the delivery of 22 foundation and application projects consistent with Global strategic vision.

#### Results:

- Executed GM best practice initiative driving JD Powers OEM ranking from 10<sup>th</sup> in 2003 to 4<sup>th</sup> in 2005.
- Reduced operations costs by \$2.3M annually by implementing block point release strategy.
- Retired redundant technology for an additional \$250K annual savings.
- Eliminated complexity of B2C sites in the Middle East, saving \$140K annually.
- Retired 22 redundant applications and executed the first GM web application audit resulting in the identification of over 400 further cost reduction targets.
- Restructured asset repository strategy contributing to agency cost reductions.
- Built consumer authentication strategy resulting in common global approach.
- Led multi-vendor, multicultural team that delivered the first Global solution to 22 European countries in 18 languages.
- Integrated deployment methods and cost models into GM Systems Delivery Model.
- 2004 CIO Award Winner for Global CRM Program.

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**GENERAL MOTORS (CONTINUED)****Director – Global Web-Based Buying Deployment (11/00-12/02)**

Delivered on GM's commitment to launch web-based shopping and buying sites at 30 countries in eight months. Built a common deployment process corporate wide, which achieved a 77% average cost reduction per country. Enhanced direct sales application with two new releases for greater banking and distribution integration.

- Launched a global consumer web site to enable vehicle shopping and buying to half the world's population.
- Delivered on VP's public commitment to deploy "shop and buy" capability to 30 countries in eight months.
- Established and led a global, cross-functional team to launch the site in 30 countries.
- Redesigned the deployment process, achieving a 77% average cost reduction per deployment and over \$10M in cost avoidance.
- Built GM's first Global Deployment Methodology which provided the structure required for first central outsourcing to overseas vendors.
- 2002 CIO Award for Deployment Cost Reductions.

**DAIMLERCHRYSLER CORPORATION**

4/96-11/00

**Global SAP Process Solutions Manager**

- Spearheaded the development of an SAP Global Solution to meet the automotive requirements of both Daimler and Chrysler. Positioned and managed a team of nine IT professional in the design, development, and integration of business processes.
- Established E-Commerce Integration Strategy, with standard and custom applications that performed real-time transactions against business process in SAP.
- Delivered DaimlerChrysler's South Africa web-based leasing solution – the first web-based solution to leverage SAP workflow and financials.
- Directed a cross-functional team of 30 IT professionals in project foundation building. Established team communications, issues tracking, change management, master data, testing, and project sponsorship. Launched processes consistent with ASAP methodology.
- Managed a cross-functional team in the SAP global production system upgrade in six countries and three central headquarter offices. Team's success was recognized by CIO.
- Deployed strategic business processes to facilitate Chrysler International's distributors worldwide. Configured and implemented SAP warranty, vehicle order, and invoicing processes for French and Italian distributors.

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**EDUCATION**

WAYNE STATE UNIVERSITY, Detroit, Michigan

**MBA – Finance (1989)****Bachelor of Science (BS) - Marketing Research (1987)**

DAIMLERCHRYSLER CORPORATION, Auburn Hills, Michigan

**Completed Advanced Degree Development Program (1994)***A highly-technical, four-year leadership program for candidates with a top-10% performance rating.***Certification/Licenses:** PMP Certification, 2002. SAP–ASAP Certification, 1999.

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**TECHNICAL EXPERIENCE**

**Programming Languages:** Java, Visual Basic, Powerscript, SQL, JCL, COBOL. **Web Development:** HTML, Java, FrontPage, Eclipse. **Applications Development:** SAP, Visual Basic, Power Builder, Siebel. **Applications:** MS Windows, MS Office Suite, Lotus Notes, MS Project, Access, SQL.